

A novel spray product for treatment of sensitive, irritated, itching or injured skin

AKVANO® Soothing Spray has been developed to be used on sensitive skin, for example after shaving. This new product softens the skin, reduces risk for infection and can be used all over the body. Now available for your brand.



FACTS

Market segment

Moisturizer and emollient, Personal care.

Composition

Phospholipids, ethanol, propylene glycol and lactic acid.

Optional additives in the form of fragrances and Vitamin B5.

Classification

Cosmetic product (EU).

Effect validation

User tests.

Non-irritant: *in vitro* test EpiDerm™ EPI-200-SIT.

IP

AKVANO technology is patent protected.

Shelf life

3 years.

Packaging

Bag-on-Valve spray container.

Available in 30 ml, 50 ml, 100 ml, 125 ml, 200 ml, 250 ml.

Presentation

Customized container design possible using sticker labels and preprinted cans (recommended for 25,000+ per order).

The formulation is based on the novel proprietary lipid-based technology AKVANO, a unique lipid solution with the ability to incorporate and deliver active ingredients.

AKVANO Soothing Spray applies a lipid layer that strengthens the skin barrier and provides an intrinsic moisturizing effect on the outer skin (*stratum corneum*), also preventing further damage and initiating healing. The emollient effect is provided by the nourishing lipids deposited on the skin. The non-touch application makes it possible to treat skin conditions without touching the skin surface, potentially reducing pain and discomfort and minimizing the risk of transmitting irritants and/or bacteria.

AKVANO Soothing Spray contains only four ingredients – phospholipids, ethanol, propylene glycol and lactic acid – all of which are well known in skin care applications and safe to use on normal or irritated skin. Phospholipids are natural materials of vegetable origin (soybean), which are non-toxic, very well tolerated, dermatologically safe and enjoy GRAS status, as all other ingredients. Propylene glycol and lactic acid are well known and safe materials which have water binding/holding ability. Propylene glycol and ethanol are mild antiseptics, while lactic acid has a softening and conditioning effect on the skin.

AKVANO Soothing Spray is manufactured in cooperation with Aurena Laboratories AB, whose Bag-on-Valve spray technology guarantees product integrity and function, including convenient spraying from any angle. For more information see www.bagonvalve.com

Intended use

Convenient treatment of dry, sensitive, irritated, itching or injured skin, including after sun burn and insect bites. Also for alleviating discomfort shaving.

Claims

- Strengthens the skin barrier and provides moisturizing effect
- Helps in keeping the skin soft and prevents itching
- Alleviates irritation after shaving
- Antiseptic and non-touch
- Free from additives and preservatives
- Leaves no sticky or oily residue or build-up
- Can be sprayed from any angle.

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